



 **SIERRA LEONE**
 Your next partner in Africa

Invest in Tourism

Sierra Leone at a glance



GDP

USD 4.1 billion

Growth

4.7% (proj. 2020)

Currency

Leone



Time zone

GMT

Climate

Tropical

Land area

7.2 million ha



Population

7.1 million (2015)

Capital

Freetown

Official language

English

Why invest in Sierra Leone?

1

Strategic access to markets, boasting a natural deep water harbour. By plane: 3h from Lagos, 4h from Brazil, 6h from Europe, 8h from North America, 11h from China.

2

Social and political stability. An investor-minded government. Heavy investment in infrastructure to facilitate trade.

3

Duty free access to global markets (EU, USA, ECOWAS, Mano River Union).

4

First mover advantage: total arable land of 5.4 million ha.

5

Attractive fiscal and non-fiscal investment incentives.

6

Population young and eager to work.

Investment opportunities in tourism



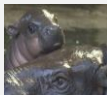
Capitalise on momentum from GoSL

Tourism as one of the priorities for economic diversification. New visa on arrivals and reduction in airport charges (2019). Investment in infrastructure underway to facilitate the sector



Bet on eco-tourism

Beautiful, white-sand beaches along the Freetown Peninsula and the coast. Inland lush tropical forests and wildlife. Friendly communities.



Opportunities for eco-tourism lodges and adventure tours.



Showcase adventure and sport

Jungle, coast and mountain hiking trails. Exciting wildlife (elusive pygmy hippos, unique birds, chimpanzees, forest elephants). Huge opportunity for sports fishing: one of the best marine ecosystem in the world.



Tourism in Sierra Leone (2018)



4.9% of
GDP

Total jobs
supported
55,500



Potential for growth
(WTTC): 37th / 185
countries

Arrivals
63,000



White sand
beaches
570km

KLM, Air France,
Brussels Airline,
Royal Air Maroc,
Turkish Airline, etc.





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